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REGAL EVERGREENS

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PARAMOUNT NURSERIES
West Grove, Pa.



REGAL EVERGREENS



ENTRANCE AND VIEW OF PART OF OUR NURSERIES

OUR GUARANTEE

We guarantee our plants to be true to name and true to the descriptions in this Catalog. We guarantee that our plants will live and grow throughout the season in which they are planted. If any plant which you receive fails to live up to this guarantee, we will replace it, as soon as it is proper to replant or we will refund your money.

PARAMOUNT NURSERIES.

OUR TRADE-MARK

Evergreens as a class among all other nursery plants, richly deserve the name of Regal. Our product compared to that of any other on the market will fully justify the label, which we give it.

For purposes of easy identification and in order to trade-mark a product, which we believe is as good as can be obtained, we offer as our symbol of the regal quality, stature, and imposing elegance of our plants (Regal Evergreens) the Crown, symbolic of sovereignty, of power, and of supremacy.



*"The kingly circlet rules supreme
To signify renown
Tho Might and Riches oft may gleam
Tis' Worth deserves the Crown."*

Our LABEL serves the two-fold purpose of identifying the variety and insuring our guarantee. It is made of celluloid with the name of the variety stamped on one side and a replica of our trade-mark, together with our firm name, stamped on the other. It is a substantial and valuable tag.



Introduction

*"And, oh my garden speaks the love
Of upward reaching things*

*Whose magic in the sunshine gives
My soul the sense of wings."*

—ELIZABETH DINWIDDIE HOLLADAY.

EVERGREENS are the jewels that bedeck the Garden, as the pearls and diamonds adorn and transfigure milady's evening gown. They are as the settings of gorgeously jewelled rings. As specimens on the lawn, they are the sentinels that stand out motionless upon the horizon on a moonlight night. They are the colonnades and pilasters, the facades and enrichments that enhance and glorify our gardens. They are Nature's precious metals that weld our house to the ground, imparting to it that sense of harmony and rhythm that makes for grandeur, beauty and peace in the home.

Regal Evergreens are grafted evergreens. **Grafting** and **budding** as methods of propagation are no longer a matter of test or debate. They are methods completely accepted by all responsible nurserymen and horticulturists for the production of superior and most-satisfactory plants, especially for the hybrid or more-intensely developed varieties. This holds true with evergreens. Our grafted "Regal" evergreens may be equalled but are not surpassed anywhere for rapidity of growth, compactness, healthiness, resistance to disease, and brilliance and intensity of color.

We have been nurserymen for years, originally in Holland and have years of experience in the production of many different classes of nursery products, both in Europe and the United States. Heretofore, we have used the wholesale channels for our marketing outlet. But we have produced and now have accumulated through extra effort during the past six years, a stock of many thousands of grafted evergreens, which we hold to be the equal in quality of any obtainable. We are in a

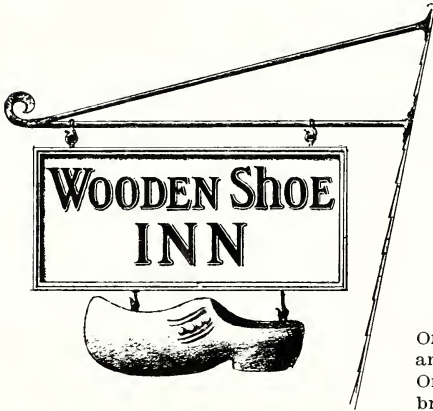


OUR NURSERIES AND THE "WOODEN SHOE" INN



REGAL EVERGREENS

*"He prayeth best, who loveth best
All things both great and small;
For the dear God who loveth us,
He made and loveth all."*—COLERIDGE.

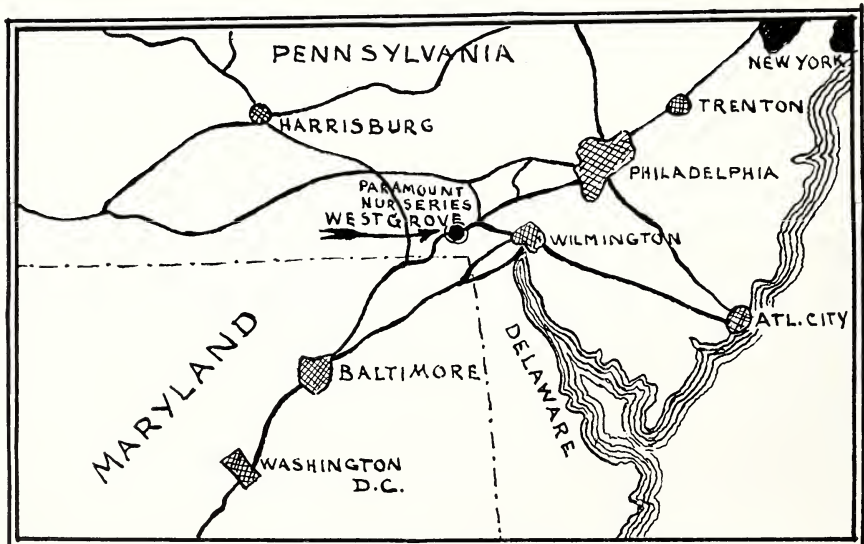


position to place these on the retail market at prices considerably less than those charged by most other nurseries. We have, therefore, decided to take advantage of the opportunity thus presented, to place our firm and its products fairly and squarely before the retail public. We invite and solicit your orders.

Our nurseries are located one mile southwest of West Grove, Penna., in Chester County on Route No. 1, the Baltimore Pike between Philadelphia and Baltimore. We lie 40 miles southwest of Philadelphia and 55 miles northeast of Baltimore. Our place can be recognized by the signs bearing our Trade-Mark or by the Inn, adjacent to our Office, which we have rebuilt and remodelled and which bears the name of "Wooden Shoe." On our recent business trip to Europe, we brought with us a genuine Dutch Windmill, which we have erected upon a selling booth, to form one of the central features of a large

display garden of evergreens, bulbs, and other nursery plants, adjacent to our Office and to the Inn, which is for the comfort of all visitors.

This garden is arranged not only for your enjoyment, but also for your information and assistance in selecting plants. This Garden and our nurseries are open at all times to visitors for business or pleasure. We invite you to come here and make your own selection of plants. We will also gladly give you the benefit of our information and knowledge in the planning of your gardens, either here or by mail. We are also open for arrangements for landscaping and planting at reasonable rates for transportation and labor charges.



MAP SHOWING LOCATION OF OUR NURSERIES



*"Every clod feels a stir of might,
An instinct within it that reaches and towers,
And, groping blindly above it for light
Climbs to a soul in grass and in flowers."*

—JAMES RUSSELL LOWELL.

Our nurseries are inspected annually. We have always and have now a clean bill of health from the Department of Agriculture of Penna. We spray our plants thoroughly several times during the year and take every precaution to keep them healthy and free from disease. Our Customers can have no fear of any infection of disease or infestation of pests through any plants, which they may purchase from us.

Evergreens are usually known in the nursery world under their Latin or Botanical names. In this Catalog, we are listing them under common English names, in the belief that we can thus help our Customers to familiarize themselves with the plant "personalities" of each variety of "Regal" evergreen. As most garden lovers know their individual Roses or Dahlias, so also they may learn to know Evergreens, that they may more intelligently and artistically arrange their own plantings, with less or no dependence on outside or expert advice. Certainly, this will bring them greater satisfaction and pleasure. We also print the Botanical name of each variety for more particular (or technical) identification.

Each variety (except a few) is offered in two sizes, "Regal" and "Grand." The "Grand" Size is usually a taller, bushier, and better developed plant, and will give more immediate effect than the "Regal" size. Both however are A, No. 1 quality, and those who can afford to wait a little longer for the ultimate results, and wish to economize in expense, can select the Regal size with complete assurance of satisfaction.

We feel immensely proud of our product and so will you be. We solicit your patronage with implicit faith in the quality of our stock. We not only guarantee the quality but also the performance of our plants and we promise you honesty, fair-dealing and service to the utmost in so far as it is humanly possible. We offer you our energy, information and facilities for your success with "Regal" Evergreens.

Very sincerely yours,

A. & A. D. VANDERKRAATS, Props.

*"For his heart was in his work, and the heart
giveth grace unto every Art."*

—LONGFELLOW.



ACRES UPON ACRES OF EVERGREENS



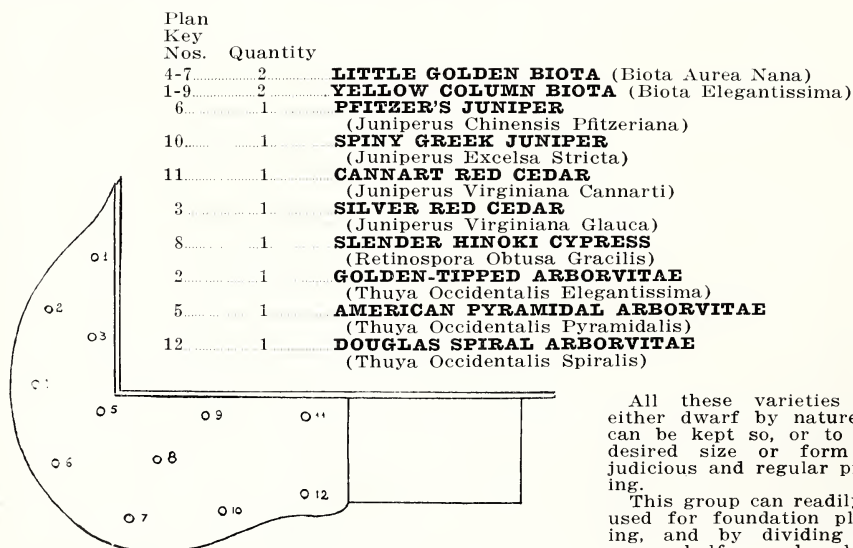
REGAL EVERGREENS

"The Kiss of the Sun for Pardon
The Song of the Birds for Mirth
You are nearer God's heart in a garden
Than anywhere else on earth."



THE REGAL DOZEN *Unsurpassed—Guaranteed*

After very careful thought, guided by our familiarity with every detail of the habits, form and color of many varieties, this is our selection, as one of the choicest groups of 12 Evergreens, for variety, color-contrast, soil adaptability and real beauty.



PLANTING PLAN FOR REGAL DOZEN

All these varieties are either dwarf by nature or can be kept so, or to any desired size or form by judicious and regular pruning.

This group can readily be used for foundation planting, and by dividing the group, half may be placed



*"We, too, have autumns, when our leaves
Drop loosely, through the dampened air,
When all our good seems bound in sheaves,
And we stand reaped and bare."*

—JAMES RUSSELL LOWELL.

at each side of a central entrance. It is also a most desirable group to place at the rear of a low rock garden; many of them, in fact, can be artistically fitted into the rock pockets in suitable positions. Our photograph and planting plan sketch are merely suggestions for a more usual arrangement.

This collection contains Thuyas, Biotas, Junipers, Retinosporas, etc., and ranges in color from dark green, through bluish and gray to golden and yellow globes, spires and columns. The complete details are given for each on other pages in this booklet. Figured collectively, the price for this group is ridiculously below the average "each" price ordinarily charged by nurserymen.

Look around your garden and see where "Regal Dozen" can glorify it beyond words.

PRICES — REGAL DOZEN

Regal Size	12 for \$15.00	} F. O. B. West Grove, Penna.
Grand Size	12 for \$21.00	



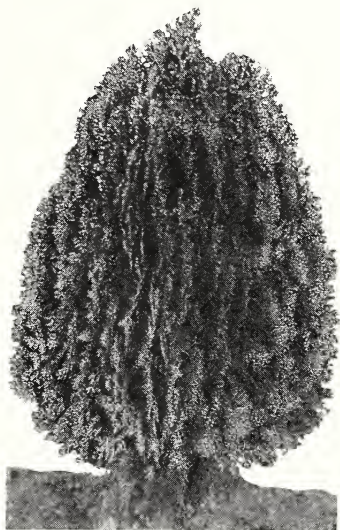
ENTRANCE PLANTING



REGAL EVERGREENS

*"A thing of beauty is a joy forever,
Its loveliness increases; it will
never
Pass into nothingness."*

—JOHN KEATS.



LITTLE GOLDEN BIOTA
(See it in colors on back cover)

LITTLE GOLDEN BIOTA (*Biota aurea nana*)

The main consideration in choosing the materials for group planting of evergreens, is their hardiness, their adaptability to position, soil and climate, and of equal importance, their symmetry and beauty. The Biotas or Thujas are a most valuable group of symmetrically conical form, that adapt themselves to a wide range of soils and are among the hardiest of evergreens. One of the gems of this fine family, is the "Little Golden Biota" and we are so well satisfied with its all-round qualities and many uses, that we give it a position of first importance in our vast acreage of evergreens under cultivation.

It is a bright golden-yellow, of dwarf, compact form with upward growing branches, so characteristic of all Biotas. It is very symmetrically round with a distinct point, more properly called ovoid, giving the appearance of the flame-head of a gigantic candle or like a huge, unopened, closely-pressed rosebud. The tips of the foliage are all touched with a rich golden yellow that blends or fades away into the bright green of the center of the plant. In addition, the foliage is very thick and heavy, giving one the impression of enamel or heavy wax. In winter time, its color turns to a bronzy-copper, contrasting vividly with other varieties of Evergreens, that retain their green.

It is of primary importance and of first choice in every formal group and is an especially beautiful object when it stands alone or several are dotted on the lawn, along a walk or driveway. It makes a splendid little cemetery shrub and one of the best for tubs, urns, porch and window boxes for the winter months. All in all, it's one of the many evergreens you can depend upon to "make good."

REGAL SIZE, 12 to 15 in.; GRAND SIZE, 15 to 18 in.

		F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
PRICES	REGAL SIZE		\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



A FINE BLOCK OF "LITTLE GOLDEN BIOTAS" IN OUR NURSERIES

*"Poems are made by fools like me
But only God can make a tree."*

—JOYCE KILMER.

YELLOW COLUMN BIOTA (*Biota elegantissima*)

A close relative of the Little Golden Biota previously described. It has all the charm and graceful lines characteristic of the biotas that make their choice almost imperative in all foundation plantings and formal groups. **Elegantissima** is easily the most brilliant of the golden leaved varieties; the tips of the new growths are shimmering gold during the summer and autumn and as winter advances it takes on a bronzy-yellow hue, until by Xmas it is a dull bronze. It is this peculiarity that makes it so distinctly charming. In form it is decidedly conical but with a more pointed top than **aurea nana**. All the uses previously suggested for the former are applicable to this variety also.

REGAL SIZE, 1½ to 2 ft.;
GRAND SIZE, 2 to 3 ft.



YELLOW COLUMN BIOTA
(See it in colors on back cover)

			Each	6 at	12 at	25 at
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

*"Even the green trees
Partake the deep contentment; as they bend
To the soft winds, the sun from the blue sky
Looks in and sheds a blessing on the scene."*

—WM. CULLEN BRYANT.



GROUP ARRANGEMENT FOR "SOVEREIGN SEXTET"

OUR SOVEREIGN SEXTET

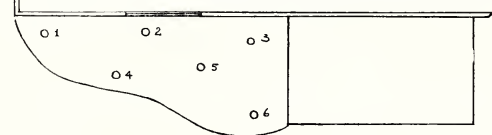
A great many home owners are at a loss to know what to plant to liven up a corner of the residence and at the same time inexpensively and artistically subdue the harsh architectural and basement lines of the building and grade them down to the level of front lawn or walk.

Our "Sovereign Sextet" has been chosen with skill and care for just such a purpose, without overlooking the important qualities of hardiness and adaptability to varying soils. Our photograph of this group shows what an attractive corner "note" they create and the line drawing indicates the exact setting and position for each. This collection may also be used as an attractive entrance group, (see illustration page 5).

Read the descriptions of each of these varieties further on and realize what a dependable little beauty colony we have chosen for you.

This group may also be used and attractively arranged on an angle of the lawn or anywhere that bareness is obvious.

Plan		
Key		
Nos.	Quantity	
6	1	LITTLE GOLDEN BIOTA (Biota Aurea Nana)
1	1	YELLOW COLUMN BIOTA (Biota Elegantissima)
5	1	CANNART RED CEDAR (Juniperus Virginiana Cannarti)
2	1	SILVER RED CEDAR (Juniperus Virginiana Glauca)
3	1	AMERICAN PYRAMIDAL ARBORVITAE (Thuya Occidentalis Pyramidalis)
4	1	SIBERIAN ARBORVITAE (Thuya Occidentalis Wareana)



PRICES

Regal Size	\$8.50	F.O.B.
Grand Size	\$11.50	West Grove, Pa.

SOVEREIGN SEXTET



"Nature gives to every time and season some beauties
of its own."
—DICKENS.

USES OF EVERGREENS

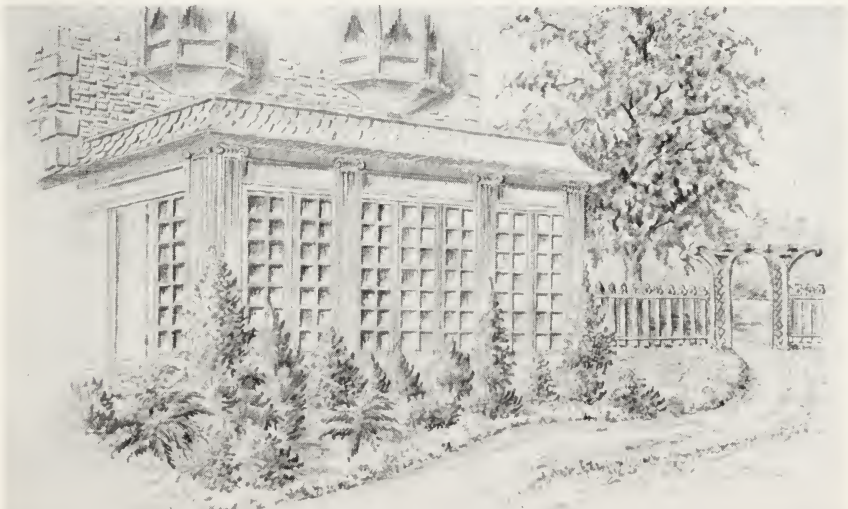
The Evergreen is one of the most important and valuable of our ornamentals. It serves many purposes in the arrangement and beautification of our gardens. We find them used as windbreaks and shelters against the wind and storms, making an excellent protection; or as screens for unsightly spots, and frequently for hedges, for which they are especially adapted. Tall, pyramidal types, such as American Arborvitae (*Thuja Occidentalis*) or Pyramidal Arborvitae (*Thuja Occidentalis Pyramidalis*) and Yellow Column Biota are splendid for these purposes.

Evergreens furnish the only satisfactory background or frame-work for plantings of flowering shrubs or for beds of roses, perennials and other plants that give us blooms. They not only furnish the tones, so necessary to emphasize the colors of flowers, but they are also changeless and ever-green. Planted along the foundations of buildings or at entrances to lawns and gardens, or at corners of dwellings, they accentuate and intensify the architectural features of our homes. They unite the buildings with the ground into one pleasing and symmetrical whole, furnishing background or foreground in a beautiful picture of contrast and shadow.

Evergreens range from tall, narrow, columnar type, or tall, pyramidal type, through various sizes of wide-spreading forms, down to low-growing globose or dwarf



LAWN SPECIMEN



IN FRONT OF A SUN PORCH



REGAL EVERGREENS

*"We dream of vistas 'mid the crowding snows,
With evergreens along the northern line,
The pines and cedars when the cold wind blows
Through all their branches with a constant whine."*



FOUNDATION PLANTING AND CORNER GROUPS

spreading plants. Although the greatest number of ornamental evergreens in use are dwarf conifers, there is a size and shape to fit all needs and desires. Evergreens also vary in color from deep dark green, grayish-green, bright-green, silvery-green, bluish-green or intense blue to bright yellow, golden type, bronzy-purple and even variegated colors of green and yellow, green and white, etc. This great range in size, shape and color make evergreens eminently adaptable for lawn specimens, the grand statues of our gardens, or for plantings in the corners of our lawns, for borders and open beds, where they transfigure the topography into attractive and glorious wonder spots. There are also many types of evergreens especially fitted for use in Rockeries or along pools or on terraces because of their low-growing, spreading or creeping nature. Sargent Juniper (*Juniperus Chinensis Sargentii*) is one of the most important and valuable for this work, because of its emphatically, prostrate form and its striking dark-bluish-green color. Some types, such as the Little Golden Biota (*Biota Aurea Nana*) make handsome dwarf specimens for pots or window boxes. The Yellow Column Biota (*Biota Elegantissima*) is about the best of tall specimens for this purpose.

CLASSES OF EVERGREENS

"Evergreens" is the popular designation of a group of plants or trees more properly known as conifers, most of which are evergreen, even when dormant. This group of plants comprises several hundreds of species and many thousands of varieties, separated from each other by differences in foliage and branch arrangement. The main families from a commercial and common use are, as follows:

JUNIPERS—The branches are spreading in all various directions. The leaves are found on some plants as short, prickly needles, while in other plants may be shaped like needles, but are whipcord or scale-like. The leaves have white lines or marks on the upper side. Varieties of Junipers differ greatly in habit and shape of leaves. Many have berries of grayish-blue color which are very aromatic when opened. The wood of the plants is also very fragrant.



*"This is the forest primeval. The murmuring pines and the hemlocks
Bearded with moss and in garments, indistinct in the twilight
Stand like Druids of eld, with voices sad and prophetic
Stand like harpers' hoar, with beards that rest on their bosoms."*

—LONGFELLOW.



ARBORVITAE MAKE IDEAL HEDGES AND LOW SCREENS

CLASSES OF EVERGREENS—Continued

ARBORVITAE—The branches are short with the branchlets flat and frond-like, the leaves being pressed closely against the stem. The trees are very aromatic and much used in landscape work. The botanical name of this family is *Thuya*. Some varieties have originated on this continent and are known under the species name of *Thuya Occidentalis*, or simply *Thuya*, while other varieties come from eastern Asia and are known better as *Thuya Orientalis* or *Biota*. In the *Biota*, the branches are erect or vertical in growth, while in the *Thuyas* the branch growth is more horizontal and plume-like. Botanically, they belong to the same family.

CYPRESS—The true Cypresses or *Cupressus* are hardy only in southern states and mild climates where very severe winters are unusual, and are therefore seldom seen in landscape work in this part of the country.

The varieties usually found dependable are those known as *Chamæcyparis*, more familiarly recognized under the name of *Retinosporas*, several of which we offer. They are among the most important of our ornamental Evergreens. The branches are usually long and slender, terminating in plume-like tips. The individual leaflets are scale-like, and densely placed on the branchlets.

YEW (*Taxus*)—One of the hardiest and most useful of Evergreens (see details under descriptions). Usually many-branched, with handsome, dark green, shiny needle-like leaves, arranged thickly and irregularly on the stems. With its brilliant red winter berries and green-black foliage it is one of the handsomest of all Evergreens.

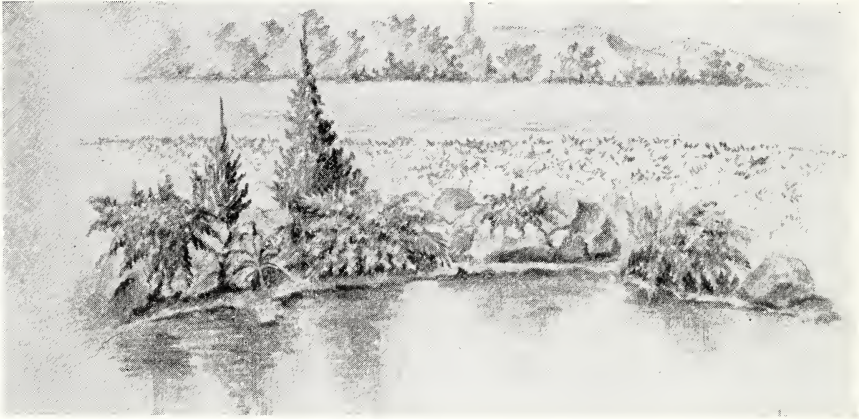
FIR (*Abies*)—Pyramidal in habit, with whorled, spreading branches, generally arranged horizontally. It is among the handsomest of what may be termed "Evergreen Trees" although possibly not as graceful as the spruces. Leaves are large and soft (usually aromatic) and thickly scattered on the branches.

SPRUCE (*Picea*)—Like the firs, these are pyramidal in growth. Leaves are stiff and prickly, evenly and thickly placed on whorled branches.



REGAL EVERGREENS

*"To him who in the love of nature holds
Communion with her visible forms, she speaks
A various language."* —WM. CULLEN BRYANT.



Certain Evergreens enjoy Rocky Locations and along Pools and Streams

HEMLOCK (*Tsuga*)—A rapid tall-growing class developing most beautiful specimens, used largely for hedges and windbreaks, but on account of their adaptability to shearing and pruning are valuable for foundation planting. Slender, graceful branches covered with sharp spiny leaves, dark green above and silvery underneath.

PINE (*Pinus*)—Wonderful for screen and windbreaks on account of their height and density. Long narrow leaves, borne in large clusters of varying size and number.

CEDAR (*Cedrus*)—Branches are large and spreading, horizontally at first, drooping at the terminals, and are irregularly spaced on the main stem. Native of Asia Minor and the Tropics, Cedar of Lebanon is the best known variety. Few of them are hardy N. of Massachusetts.

GOLD SPIRE BIOTA (*Biota aurea conspicua*)

Here we have elegance, color and individuality—a splendid subject as an "accent note" in any evergreen group.

This Biota is one of the finest conifers that China has donated to beautify our American gardens and in addition to its symmetry and dignity it is as hardy as the other Biotas.

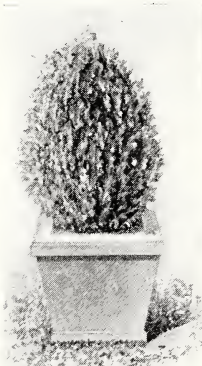
It seems to show a haughty indifference to the position to which it is allotted or the composition of the soil in which it is planted.

It grows and thrives in its endeavor to surpass the vigor and beauty of its nearby "bed companions."

Its conspicuous golden glitter in the summer months is continuously in the spotlight of observation, and its slender columnar form creates a pleasant contrast with other evergreens of more irregular outline. In the fall and winter months its color changes to a soft silvery shade.

REGAL SIZE, 1½ to 2 ft.; GRAND SIZE, 2 to 3 ft.

Each 6 at 12 at



Biota used as
an Urn Plant

PRICES	REGAL	F.O.B.	\$1.75	\$1.50	\$1.40
	GRAND	West Grove, Pa.	\$2.25	\$2.00	\$1.90

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"Hushed with broad sunlight lies the hill,
And, minuting the long day's loss,
The cedar's shadow, slow and still,
Creeps o'er its dial of gray moss."

—JAMES RUSSELL LOWELL.

CANNART RED CEDAR (*Juniperus virginiana Cannarti*)

We place this beautiful shapely cedar among the foremost of the upright evergreens. It is of a tapering pyramidal form of very dense growth, but often projecting lateral drooping branches that add to its charming appearance. It is extremely hardy, for which reason it is often selected and placed in groups of 6 to 12 in an exposed position, where a good screen is desirable. Its majestic and dignified appearance is, however, best emphasized as a tall specimen carefully placed to fit in with the architecture of the residence, with other suitable but dwarfier evergreens in the foreground. The leaves are narrow and densely packed and are of a deep green shade, tinted with bright green as the new growths develop in spring.

The many uses to which this evergreen adapts itself, combined with its beauty and hardiness, have compelled us to propagate a very extensive stock which we offer with the greatest confidence and highest recommendations.

REGAL SIZE, 2 to 2½ ft.; **GRAND SIZE**, 3 to 3½ ft.



CANNART RED CEDAR

CONICAL CHINESE JUNIPER (*J. chinensis neoboriensis*)

Broad pyramidal habit; foliage, rich glaucous color, closely set, prickly. Limited quantity. **Grand Size only**, 2 to 2½ ft. (see prices at foot).



SILVER RED CEDAR

SILVER RED CEDAR (*Juniperus virginiana glauca*)

Here is another of those tall, tapering evergreens that form such pleasing and conspicuous specimens in every foundation planting.

It is a close relative of the common Red Cedar—the same conical form, but does not develop the reddish winter tint for which the former gets its name. It is broader at the base than Cannarti.

Glaucous, as the term expresses, is a real blue-green in color, but at a distance, in bright sunlight, reflects a rich silvery sheen. The leaves are evenly and rather openly spaced on the branches, which gracefully droop outwards giving it a lighter fern-like appearance than most of the other Junipers.

We are extremely enthusiastic about this evergreen and include it in all groups where a little bit of color is needed here and there to brighten up the whole.

REGAL SIZE, 2-2½ ft.; **GRAND SIZE**, 2½-3 ft.

			Each	6 at	12 at	25 at
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

*"I heard a thousand blended notes,
While in a grove I sate reclined,
In that sweet mood when pleasant thoughts
Bring sad thoughts to the mind."*

—WORDSWORTH.



OUR MAJESTIC SET OF 25 CHOICEST EVERGREENS

A clever architect may spend many trying hours in working out plans to inject new notes of interest into the outline and novel construction of a residence, which in the twinkling of an eye may be snuffed out by the improper materials and wrongful grouping of the subjects in the foundation planting.

A residence must be studied and its outline properly framed in the arrangement of the ground planting, for it really is the foundation planting that sets off the house. A selection of extra choice evergreens will improve the whole general appearance by 100%.

In order to enable our customers to secure a relatively large collection of Evergreens that comprises several types or species, various forms of growth and different colors, all of which will combine into a harmonious and pleasing whole, we offer this collection of 25 plants, comprising 12 different varieties. We offer them at a reduced price, permitted by a number of uniform groups to be assembled simultaneously at a minimum of expense. This economy, also explains the reduced prices of all our collections, as compared to prices of individual specimens. The varieties in this group are described in detail on other pages. It makes a fine collection around the porch or solarium, as it can be divided into two almost identical groups. It would also make a gorgeous bed on a large lawn or placed in a border, or better still, in a corner bed at the foot of the lawn. In addition, it can be separated to permit complete planting for a small place, for your foundation planting and all the other places required on a small lawn.

This set comprises the finest evergreen material obtainable anywhere, harmonizing in color, shape and type, and when purchased at the exceptionally low group price here offered, you become the possessor of a choice collection of planting material which, if purchased elsewhere at individual list prices, would cost you 75% to 100% more.



"The budding twigs spread out their fan,
To catch the breezy air;
And I must think, do all I can,
That there was pleasure there."
—WORDSWORTH.



Plan Key Nos.	Quantity	
1 and 25	2	LITTLE GOLDEN BIOTA (Biota Aurea Nana)
3 and 23	2	YELLOW COLUMN BIOTA (Biota Elegantissima)
10 and 16	2	PFITZER'S JUNIPER (Juniperus Chinensis Pfitzeriana)
14	1	SPINY GREEK JUNIPER (Juniperus Excelsa Stricta)
6 and 20	2	CANNART REDCEDAR (Juniperus Virginiana Cannarti)
9 and 17	2	SILVER REDCEDAR (Juniperus Virginiana Glauca)
13	1	YELLOW COLUMN BIOTA (Biota Elegantissima)
12	1	SLENDER HINOKI CYPRESS (Retinospora Obtusa Gracilis)
5 and 21	2	GOLDEN-TIPPED ARBOR- VITAE (Thuya Occiden- talis Elegantissima)
11 and 15	2	AMERICAN PYRAMIDAL ARBORVITAE (Thuya Occidentalis Pyramidalis)
8 and 18	2	SIBERIAN ARBORVITAE (Thuya Occidentalis Wareana)
2 and 24	2	DOUGLAS SPIRAL ARBORVITAE (Thuya Occidentalis Spiralis)
7 and 19	2	JAPANESE YEW (Taxus Cuspidata)
4 and 22	2	LITTLE COLUMN BIOTA (Biota Aurea Nana)

Key
Nos. Quantity

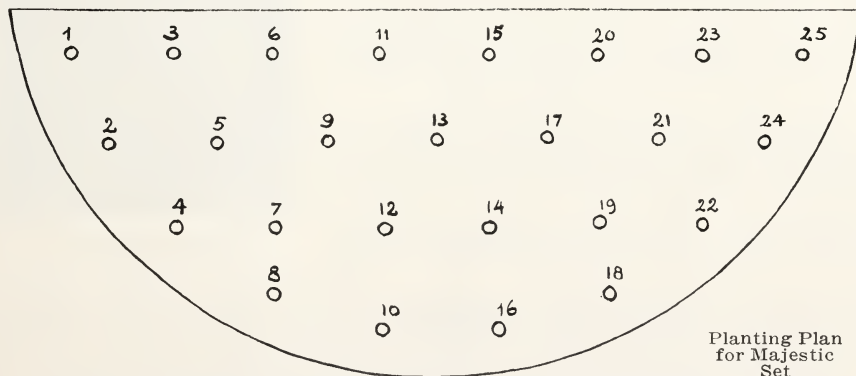
8 and 18.....2.....**SIBERIAN ARBORVITAE** (Thuya Occidentalis Wareana)

2 and 24.....2.....**DOUGLAS SPIRAL ARBORVITAE**
(Thuya Occidentalis Spiralis)

7 and 19.....2.....**JAPANESE YEW** (Taxus Cuspidata)

4 and 22.....2.....**LITTLE COLUMN BIOTA** (Biota Aurea Nana)

PRICES	Regal Size	\$27.50	F.O.B.
	Grand Size	\$40.00	West Grove, Pa.



Planting Plan
for Majestic
Set



REGAL EVERGREENS

"Whisper your secret, O tree, to me in the morning of my life."

PFITZER'S JUNIPER (*Juniperus chinensis Pfitzeriana*)

It was originated in Pfitzer's Nursery, near Berlin, Germany, and introduced by Ludwig Spaeth, famous German horticulturist. Today, it is one of the best known and most popular evergreens, possibly because of its unusual form and handsome appearance, which make it adaptable for almost any landscape work. It is very hardy, thriving anywhere in the country and in all locations or conditions of soil. It is especially valuable in much exposed situations because of its extreme resistance to frost and weather changes.



PFITZER'S JUNIPER

It is a low, broad, spreading type, the branches spreading out horizontally. It is rather irregular in growth, but the feathery and plume-like foliage make a very fine effect. The color is a medium green with a bluish cast, sometimes grayish, with the underside of the leaves marked with prominent white lines.

It is recommended especially for Lawn Groups and Foundation Plantings and very desirable if placed in prominent and suitable positions in the Rock Garden.

REGAL SIZE, 15 to 18 in.; GRAND SIZE, 18 to 24 in.

SPINY GREEK JUNIPER (*Juniperus excelsa stricta*)

This variety is of English origin and is a direct descendant of species found in Asia and Greece.

A very striking evergreen of medium growth, but of very compact and decidedly conical form.

It is a splendid subject for all formal groups and foundation plantings, its uniformity and steel-gray color making it conspicuous among other specimens of more sombre tones and irregular outline.

Its height immediately suggests a position near the front of the group. It is fine for the banks of streams or pools and is a most desirable Rock Garden subject.

It is reliably hardy and its small, sharp, needle-like leaves are so thickly placed that one has difficulty in passing the hand through its branches. This evergreen is never omitted from well chosen foundation plantings.



REGAL SIZE, 12 to 15 in.; GRAND SIZE, 15 to 18 in.

SPINY GREEK JUNIPER

PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
	GRAND SIZE		\$1.75	\$1.50	\$1.40	\$1.25
			\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"The groves were God's first temples."

—WM. CULLEN BRYANT.

CHINESE JUNIPER (*Juniperus chinensis*)

A hardy native of Asia, corresponding in class and group position to the Common American Red Cedar (*Juniperus Virginiana*).

This is, without exception, one of the hardiest of evergreens. It is decidedly columnar in shape developing into a tall stately specimen of a pleasing and striking gray-green shade.

It is equally good in any of three very desirable positions—an individual lawn specimen, several in a row as windbreak or view screen, or where a tall column is needed in grouping around the residence.

This is an evergreen that develops a distinctive stately form and holds it; its leaves are closely placed making it one of the most compact of the upright Junipers.

Individual plants may vary in form to some extent, a characteristic found in many varieties; this variance can be adjusted by shearing and pruning and is not at all an undesirable feature.

REGAL SIZE, 1½ to 2 ft.; GRAND SIZE, 2-3 ft.



CHINESE JUNIPER

PLUMED SPREADING JUNIPER (*Juniperus chinensis depressa plumosa*)

Very hardy; dwarf and spreading; beautiful rockery shrub, turning rich purple in Winter. (Offered in limited quantity.)

GRAND SIZE ONLY, 1½ to 2 ft. (See prices below.)



Evergreens Tastefully
Frame the Entrance.

WHITE LEAF JUNIPER (*Juniperus chinensis albo-variegata*)

One of the brightest of the medium-tall Junipers, its coloring is so remarkable that it immediately attracts attention in formal groups.

It is of a very decided conical form, dense in the center, with gracefully light and open sprays on the outside.

The foliage is dark green, but is prettily lined with silvery golden leaves, giving the whole a speckled appearance.

Many variegated evergreens are considerably overdone with light tints, creating harsh contrast, but this variety has the variegation sufficiently pronounced as to be conspicuous but sufficiently subdued and reserved to be attractive and pleasing.

This is one that should be included in all formal groups, its odd color and very shapely outline make it an outstanding attraction. Very hardy.

REGAL SIZE ONLY, 15 to 18 in.

LEE'S GOLD TIP RED CEDAR (*Juniperus virginiana elegantissima*, Lee)

A distinct form of *Elegantissima*; compact columnar shape with golden tipped leaves.

GRAND SIZE ONLY, 2 to 2½ ft. (See prices below.)

PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
	GRAND SIZE		\$1.75	\$1.50	\$1.40	\$1.25
			\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

*"The forest was his with its song and flower
And whispering sound of wind and shower."*

SARGENT JUNIPER (*Juniperus chinensis* Sargentii)

This variety was collected and introduced from Japan by Prof. C. S. Sargent, (after whom it was named) about 1892. It is the most emphatically prostrate evergreen on the market today, being vine-like in nature. It forms a very low, dense mat of wide-spreading branches that when fully grown will make a plant 9 to 10 feet across, whereas it will extend to possibly only a foot or so in height. We consider it one of the most important and valuable for rockeries, or along pools, on banks and terraces. It deserves to be much more extensively used. Its color is a striking dark green with a rich bluish cast. It makes a splendid effect if planted in groups of 4 or 5 plants, which will grow into one solid mass. It is extremely hardy and does well even in poorly situated locations.

It is an imposing sight when well established on the crest of a Rock or Sustaining Wall, and is equally ornamental and decidedly useful to bind a terraced bank.

GRAND SIZE ONLY, 18 to 24 in. spread.

MEYER JUNIPER (*Juniperus squamata* Meyer's)

This variety was discovered in China by Frank N. Meyer, the late plant explorer of the U. S. Department of Agriculture. It was introduced in 1914 and distributed on the market by the government. It is a very irregular grower, but is exceptionally handsome because of its bushiness and its beautiful glaucous or bluish foliage. It is an upright grower, densely branched and wide at the bottom, making a squatty appearance. It seems almost variegated in color, when looked at from different angles, because of the shadows lurking in the dense foliage and the mixture of white and pink with the bluish-green.

REGAL SIZE, 15 to 18 in.; GRAND SIZE, 18 to 24 in.



"YELLOW COLUMN BIOTA" IN OUR NURSERIES

		Each 6 at 12 at 25 at				
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"I slowly move, with ranging looks that pass
Up from the matted miracles of grass
Into yon veined complex of space
Where sky and leafage interlace
So close, the heaven of blue is seen
Inwoven with a heaven of green."

—SIDNEY LANIER.

AMERICAN PYRAMIDAL ARBORVITAE (*Thuja occidentalis pyramidalis*)

One of the hardiest and most useful of all evergreens. It is a development of the common American Arborvitae, and there are apparently slight variations from the original parent plant, in several of the stocks on the market, propagated and developed by different nurserymen in widely separated points of the U. S. Our stock is uniformly true to type, and we intend to keep it so by propagating only from our original selected parent plants.

Pyramidalis differs in many distinct points from the ordinary American Arborvitae. It is rather more columnar in shape and the branchlets and foliage are denser and more compact. Again, the color is a more intense and deeper green and maintains this characteristic hue during the winter months.

Its uses are legion. It is the most frequently selected subject for the back row of mixed and foundation plantings. Its ragged edges and upright form combine to make a pleasing lawn specimen. As a wind shield or service yard screen it fills both purposes with equally admirable efficiency. It withstands frequent and close shearing; therefore it enters the class of hedge plants and though some may consider this an insult to a noble specimen of the extensive family of shapely evergreens, their opinion, however, is overruled by the dense compact deep green growth and hardness of this species that make it such an ideal winter hedge plant.



PYRAMIDAL ARBORVITAE
(See it in colors on back cover)

REGAL SIZE, 1½ to 2 ft.; **GRAND SIZE**, 2 to 3 ft.

PEABODY'S GOLDEN ARBORVITAE (*Thuja occidentalis lutea*)

This is another of those brilliantly colored evergreens that form indispensable conspicuous notes in every group or foundation planting.

It is of medium height and usually classed with the broad pyramidal types of rather slow growth but very compact form. These slow growers have the advantage of maintaining the uniformity of height originally planned when arranging the whole group, and obviate the necessity of shearing and pruning.

Its most outstanding characteristic is its brilliant golden color which it holds the year round.

REGAL SIZE ONLY, 10 to 12 in.

			Each	6 at	12 at	25 at
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

"Still the green soil, with joyous living things,
Swarms, the wide air is full of joyous wings."

—WM. CULLEN BRYANT.



Golden-tipped Arborvitae

GOLDEN TIPPED ARBORVITAE (*Thuja occidentalis elegantissima*)

A very fine type of evergreen that may be used to fill a number of uses in the garden, more particularly, however, to furnish a brilliant color note in mixed evergreen colonies. Like the others of its blood relations, its hardiness and dense growth are all that can be desired and with the added benefit of its rich color, it makes an agreeable companion to others of its class. Many authorities place it at the head of the list of golden evergreens, for nothing can surpass its brilliancy, as in May and June its young growths clothe it in a living cloak of gold, which, when viewed at a distance, appear like flaming golden columns in contrast to the subdued bluish green tones of the other conifers. It maintains this glowing tint so long as the young growths continue to develop, throughout the summer, then changing to a dull golden brown when winter approaches. Its growth is rapid and of columnar shape, and although it is chiefly grouped with other evergreens, it is individually highly ornamental, and can also be used (like *Pyramidalis*) for low wind break, screen and hedge.

REGAL SIZE, 12 to 18 in.; GRAND SIZE, 18 to 24 in.

VERVAENE ARBORVITAE (*Thuja occidentalis vervaeneana*)

Fine hardy shrub of refined appearance; slender graceful branchlets; color golden bronze, mottled. Broad pyramidal shape. An exquisite "accent" plant. Limited quantity.

GRAND SIZE ONLY, 2 to 2½ ft. (See prices below.)

ROSENTHAL'S ARBORVITAE (*Thuja occidentalis Rosenthalii*)

While other Arborvitae have their lateral branches and leaflets arranged so that the flat sides invariably face upward and downward, they are arranged in this variety with their flatness facing more or less sideways. Another distinctive point is the way in which they are densely packed together, moulding themselves into a regular, upright columnar shaped bush. On the whole, this is one of the most distinct of all the Arborvitae. Its color is very deep green, the lateral growths terminating in a peculiar little whitish ball. It is the aristocrat of Thujas, and an outstanding note of admiration in all evergreen borders.

REGAL SIZE, 12 to 18 in.; GRAND SIZE, 18 to 24 in.

(See prices below.)

Paramount Nurseries,
West Grove, Pa.

Livingstone, N. J.,
August 8, 1930.

Gentlemen:

"You will recall that early last Spring you planted my lawn. The Regal Evergreens, 22 in number, are unsurpassed by any in this residential community, which is noted for its beautiful suburban homes."

Yours truly, PETER AANDEN WIEL.



Rosenthal's Arborvitae

PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
	GRAND SIZE		\$1.75	\$1.50	\$1.40	\$1.25
			\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"He is the happiest, be he king or peasant, who finds
peace in his home."

—JOHANN WOLFGANG VON GOETHE.

COLUMBIA ARBORVITAE (*Thuja occidentalis* Columbia)

Known better as the "silver-tipped Arborvitae" this extremely vigorous and hardy species is a valuable adjunct in creating "unusual variety among the usual." It is not by any means commonly seen in gardens, but our familiarity with its quaintness and sturdy constitution enables us to pronounce it one of the best.

It is a fitting subject for the middle and rear of the group where its rather informal and shaggy outline is a delightful contrast to those of more formal shape and its shimmering silvery foliage stands out in sharp contrast to the deep greens of its companions. Alone, too, on the lawn or as a bed center it is a striking and beautiful object, and several of them openly spaced in a row make a pretty screen.

GRAND SIZE ONLY, 1 to 1½ ft.



SPIRAL ARBORVITAE

DOUGLAS SPIRAL ARBORVITAE (*Thuja occidentalis* spiralis)

An odd and interesting species with peculiar characteristics that make it a distinctively charming subject. Its growth is upward with a straight stem from which the branches project in a peculiarly twisted manner. These are short but the branchlets are arranged in a twirling and twisted form on them, which gives the whole bush a spiral effect; foliage is a rich deep green and very dense. It does not attain the height of *Occidentalis* type, and is a fitting subject to intersperse with evergreens of medium growth, among which its odd shape creates a novel note.

REGAL SIZE, 15 to 18 in.; GRAND SIZE, 18 to 24 in.



SIBERIAN ARBORVITAE

SIBERIAN ARBORVITAE (*Thuja occidentalis* Wareana)

Produced and named for Mr. Thos. Ware, an English nurseryman. A dwarf grower, conical in shape, but with wide base, making it almost globose in outline, and very symmetrical. The foliage is dense and heavy and very dark green in color. It is very hardy and unusually sturdy, deriving its name from this characteristic. It is highly adaptable to front rows in groups, and very desirable for many uses because of its dwarf nature. Varieties of this type are much more scarce than the tall, pyramidal type.

REGAL SIZE, 12 to 15 in.; GRAND SIZE, 15 to 18 in.

PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
	GRAND SIZE		\$1.75	\$1.50	\$1.40	\$1.25
			\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

"So did he feel, who pull'd the boughs aside
That we might look into a forest wide,
To catch a glimpse of Fauns and Dryads
Coming with softest nestle through the trees." —JOHN KEATS.



A BLOCK OF ARBORVITAE AND OTHER EVERGREENS IN OUR NURSERIES

AMERICAN ARBORVITAE (*Thuya occidentalis*)

This is the common arborvitae known in American gardens as far back as the 16th century. It is widely used all over the country and is the mother tree to many other distinct varieties, differing in size, shape and color. It is one of the hardiest evergreens known and dependable in any situation.

It is tall and pyramidal in growth, tapering to the top from a wide, bushy bottom. The branches are relatively short and horizontal. The foliage is bright green on the upper side and a yellowish green beneath, changing in winter to a dull, bronzy color. It stands trimming exceedingly well and is, therefore, used extensively for hedge purposes. It is a rapid grower if planted in a good location. Unfortunately, however, it becomes loose and open when large.

REGAL SIZE, 18 to 24 in.; **GRAND SIZE**, 2 to 3 ft.

SLENDER HINOKI CYPRESS (*Retinospora obtusa gracilis*)

This closely resembles the Hinoki Cypress, if anything it is a more graceful shrub, in which the feathery tips are much more pronounced.

The leaves are very narrow and extremely densely adpressed, forming a flat frond-like arrangement at the extremities of the branchlets. Bush is upright and round-headed; branches horizontal and slightly drooping and compact. Like "Hinoki," it is of very slow growth, and much used by the Japanese for dwarfing. A most desirable subject to use with others of dwarf stature in rock gardens, etc., and in the foreground of all Evergreen groups and borders.

REGAL SIZE, 15 to 18 in.; **GRAND SIZE**, 18 to 24 in.

PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	Each	6 at	12 at	25 at
	GRAND SIZE		\$1.75	\$1.50	\$1.40	\$1.25
			\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"Today, the woods are trembling through and through
 With shimmering forms, that flash before my view
 Then melt in green as dawn—stars melt in blue." —SIDNEY LANIER.

HINOKI CYPRESS (Retinospora obtusa)

Native of Japan. This Cypress has a true oriental appearance, its rather slow development being characteristic of the Japanese proficiency in producing stunted growth in various conifers.

This, however, needs no special treatment. It is naturally a medium dwarf shrub, and beautifully clothed in its rich, dense, blue-green foliage. At a distance, it stands out against the deeper colored Evergreens as a bluish-gray smoky cloud, so thickly adpressed are its leaflets.

This is one of the gems of all Evergreens for foundation planting, worthy of a prominent position in the middle of the border, where it maintains, owing to its slow growth, the proper height, originally planned in the planting scheme. It usually forms a rather round-headed bush with upright branches.

GRAND SIZE ONLY, 2 to 2½ ft.



Slender Hinoki Cypress

GOLDEN HINOKI CYPRESS (Retinospora obtusa Crippsii)



Golden Hinoki Cypress

The Retinosporas are a hardy, highly ornamental and useful family of Evergreens of Japanese origin, this variety having been brought over by Dr. G. R. Hall in 1862. Their foliage, on the whole, is light and graceful, and in this particular species, the ends of the branchlets are somewhat curly and tipped with two distinct tints of gold. The branchlets themselves are flattened, the inner surface being of a deep golden green, while on the outside they glisten with bright golden leaflets. The bush is of irregular outline, usually of an upright form, and can be trimmed into almost any desired shape. It is a most desirable shrub for mixed plantings, preferring the shelter of other Evergreens rather than protecting them, and stands out in sharp contrast to their hues of deeper colors.

It is without question, one of the loveliest of the many golden Retinosporas in cultivation and one of the hardiest.

REGAL SIZE, 12 to 18 in.; GRAND SIZE, 18 to 24 in.

			Each	6 at	12 at	25 at
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



REGAL EVERGREENS

"Where stately pine and fir closed round
A level space of garden ground."

GOLDEN SAWARA CYPRESS (*Retinospora pisifera aurea*)

It is no wonder that we honor and respect the ability (to create garden beauty) of the Japanese, for what untold wonders of contrast and harmony can be obtained with such magnificent material as is exhibited in this delightful shrub.



"A fence" without offence—Evergreens
as a screen between neighbors.

It is of moderately vigorous growth, developing into a shapely specimen, the lateral branches being almost horizontal, flattened toward the ends, where the leaflets are solidly packed in bright golden feathery curls.

Not only is this one of the most exquisite of the *Retinosporas*, but one of the most brilliantly beautiful of all Evergreens. It is with feelings of admiration and praise that we recommend this shrub wherever brilliant color and permanent beauty are desired.

GRAND SIZE ONLY, 1½ to 2 ft.

NOOTKA CYPRESS (*Thuyopsis borealis*)

This variety belongs to the *Chamaecyparis* or *Retinospora* group, and is one of the hardiest of its class. It is of vigorous growth, developing into an upright, thickly branched shrub with the tips drooping in a very graceful manner, the whole plant being of pyramidal form. Thrives best in moist, well-drained position and enjoys the shelter of other shrubs, which protect it from the cold wintry blasts and the extreme heat of summer. It is an admirable subject in mixed plantings where its rich green dense foliage creates pleasing harmony and contrast with those of more brilliant hues.

GRAND SIZE ONLY, 12 to 18 in.

SPREADING JAPANESE YEW (*Taxus cuspidata*)

The Japanese Yews are among the finest of all known dwarf Evergreens. They thrive in almost any soil or locality, sun or shade, wet soil or dry soil, hot or dry climate, and whether exposed or sheltered to the bleak wintry winds. Of them all, this one is the hardiest, and there are two distinct forms of it, the spreading and the upright.

We offer and use only the spreading variety in practically all groups and foundation plantings, and if its occasional informality jars with the formal outline of its companions, it can be trimmed into exactly the form most desired.

REGAL SIZE, 1 to 1½ ft.;

GRAND SIZE, 1½ to 2 ft. spread.



			Each	6 at	12 at	25 at
PRICES	REGAL SIZE	F.O.B. West Grove, Pa.	\$1.75	\$1.50	\$1.40	\$1.25
	GRAND SIZE		\$2.25	\$2.00	\$1.90	\$1.75

The 6, 12 and 25 rates apply to your total order, regardless of varieties.



"Of vast circumstance and gloom profound
This solitary Tree! A living thing
Produced too slowly ever to decay;
Of form and aspect too magnificent
To be destroyed."
—WORDSWORTH, "Yew Trees"

LARGE SPECIMEN PLANTS (Super-Regal Size)

In addition to the two sizes listed in this catalog, as **Regal size** and **Grand size**, we have also, in limited quantities, older plants of larger size, which would make handsome specimen plants. Because of the limited number, we are reserving them for special landscape work or for orders where the customers want more mature and larger plants. The prices of these plants will vary from **\$3.00 to \$5.00 each**, depending on the variety and particular plant. If you are looking for something special, we invite you to call and see this stock. If unable to come here we would gladly give you more information and details by mail. Some of the varieties available in these larger sizes, are as follows:

LITTLE GOLDEN BIOTA (Biota Aurea Nana)
YELLOW COLUMNAR BIOTA (Biota Elegantissima)
CHINESE JUNIPER (Juniperus Chinensis)
PFITZER'S JUNIPER (Juniperus Pfitzeriana)
MEYER'S JUNIPER (Juniperus Squamata Meyer)
SPINY GREEK JUNIPER (Juniperus Excelsa Stricta)
CANNART RED CEDAR (Juniperus Virginiana Cannarti)
SILVER RED CEDAR (Juniperus Virginiana Glauca)
GOLDEN-TIPPED ARBORVITAE (Thuja Occidentalis Elegantissima)
AMERICAN ARBORVITAE (Thuja Occidentalis)
PYRAMIDAL ARBORVITAE (Thuja Occidentalis Pyramidalis)

OTHER PRODUCTS

We planted this past fall in our large display garden, adjacent to our office, nursery and Wooden Shoe Inn, several thousand of choice and selected Dutch Tulips and Hyacinths. These will be in bloom in May and early June. We expect to have next fall a large supply of these bulbs for sale to our customers, at which time we will more definitely catalog them. We invite you to come to our gardens when the bulbs are in bloom, for pleasure and information. We solicit your orders at that time and assure you that these bulbs will correspond in quality and reasonableness of price to that of our Regal Evergreens and other nursery products. We expect, also, to have at our gardens and display grounds, for sale, other nursery products in addition to Evergreens, such as Azaleas, Japanese Flowering Plums (etc.) which will be of selected and superior stock. We prefer to have you come to select your plants, but will gladly answer any and all inquiries by mail.

Newmanstown, Pa.,
January 15, 1931.

Paramount Nurseries,
West Grove, Pa.

Dear Sirs:

"I have purchased Evergreens from you for the last three years and had such good success, that you can rest assured that I am one of your satisfied customers. Will you please mail me a price-list for spring delivery of 1931, as I expect to buy a good many evergreens this Spring."

Yours very truly,
CHAS. D. GRIMES.



A fine specimen of
Yellow Column Biota



REGAL EVERGREENS

"Sacred Goddess, Mother Earth
Thou from whose immortal bosom,
Gods, and Men, and Beasts have birth,
Leaf and blade and bud and blossom."

—PERCY BYSSHE SHELLEY.

CULTURAL DIRECTIONS AND PLANTING SUGGESTIONS

We suggest that you enter into the "little odds and ends" of all your garden work, however humble your garden may be, in the spirit of pleasure, pride and pastime, so beautifully put into song in the following verse by Edgar A. Guest. It contains a whole world of truth and the real philosophy that answers the quest for light recreation, peace and happiness:

"I like to wear my oldest clothes, an' fuss
around the yard,
An' dig a flower bed now an' then, and
pensively regard
The mornin' glories climbin' all along the
wooden fence,
An' do the little odds and ends that
aren't of consequence.

I like to trim the hedges, and touch up
the paint a bit,
An' sort of take a homely pride in keepin'
all things fit,
An' I don't envy rich folks who are
sailin' o'er the foam
When I can spend a day or two in
tinkerin' 'round the home."



BURLAPPED, READY FOR SHIPMENT

Burlapped ready for
shipment

WHEN TO PLANT: Our Regal Evergreens, grown in heavy, rich soil, and dug with a solid, unbroken ball, burlapped and stitched for reinforcement, can be transplanted at all times of the year. However, the ideal times are Spring (from April 1st to June 30th) and Fall (from August 15th to Nov. 15th), not because of risk, but because of less care and attention necessary to the plant, while it adapts itself to its new home.

HOW TO ARRANGE PLANTS IN BEDS: Arrange the plants in the desired location, moving them around until the arrangement is most pleasing and satisfactory, keeping in mind the habit of each plant and the ultimate size of growth. Leave, at least, three feet of space between plants on all sides. The proper arrangement is to stagger the plants, that is, to alternate the plants in the rows, so that no plant in any row is in front of any plant in the row adjoining it. See suggestions on pages 4, 8 and 15.

HOW TO PLANT: Dig a hole about 2 inches larger on all sides than the ball of the plant. Put the good top soil at one side so that you can replace it. Also loosen the soil at the bottom of the hole a trifle. If the soil is poor, dig another foot deeper and fill in with good soil. Do not put any manure in the hole, as it must be kept

Ten Hills, Baltimore, Md.
September 12th, 1930.

Paramount Nurseries
Gentlemen:

"Just a few lines to tell you how much I enjoyed my visit to your Nurseries this Summer, and how greatly impressed I was, with the vast acreage of Evergreens under cultivation. I have never seen a healthier, cleaner lot of Nursery stock, and I shall soon be sending along an order for what I want to plant this fall."

Yours truly,
(DR.) E. L. PESSAGNO.



EVERGREEN IN HOLE



*"Who tendeth Nature in his heart
"Shall have in Nature's joys a part."*

CULTURAL DIRECTIONS—Continued

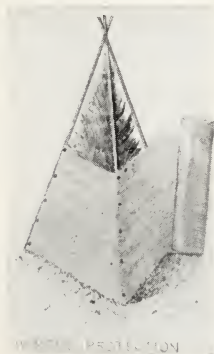
away from the roots. Place the plant-ball in the hole with burlap still on, as you received it, setting the top of the ball one inch below the ground level. See that the plant is straight and has the best side facing the desired direction. Put in the good soil gradually tramping it, **as firmly as possible between the ball and side of the hole**, to avoid leaving any air pockets in the soil. If ground is dry, before planting soak the ball in a tub of water until the bubbles cease to come to the surface.

MULCHING AND FERTILIZING: Put two or three inches of "Crown Mulch" in a radius of one to two feet around the plant. For plants that have been planted in previous seasons, place a coat of 3 or 4 inches around the plants in late autumn or early winter, to enable the winter and spring snows and rains to wash the nourishment to the roots. Also a coat of 2 or 3 inches in the spring for mulching and fertilizer purposes is desirable and highly recommended. See "Crown Mulch" page 28.

CULTIVATING: Occasional shallow cultivation, sufficient to keep down the weeds, is all that is necessary any time during the year.

WATERING: If planting in warm weather or dry seasons, water thoroughly each day for one or two weeks. Do not sprinkle, but let the hose run full on the ground. No additional watering is necessary, unless during periods of sustained dry weather, when complete and thorough soaking, once a week, will sufficiently supply the plants with moisture.

SPRAYING: Evergreens are exceptionally free from disease or insect pests. Their type of foliage and aromatic wood seem to be very unattractive to pests. Biotas are especially free from attack. Other species are bothered usually only with red spider, while Junipers are sometimes liable to scale. Red Spider can be controlled by spraying with a suitable insecticide in the early summer, at the first appearance of these insects, and additional spraying throughout the season if they return. We recommend "Red Arrow Insect Spray." Scale can be eradicated by a dormant spray of "Mechling's Superior Scale Oil Spray" during the late winter or early Spring (Feb.-March) and by a weaker dilution in early September if it still persists.



WINTER PROTECTION: Protection of evergreens during the winter is often not necessary. It is also a trifle inconvenient when a large number of plants is involved. Yet an unusually severe or changeable winter has been known to destroy thousands of unprotected evergreens. The element to be guarded against is the severe, hard wind and the variable intensity of the Sun. Therefore, the cheapest and most satisfactory, as well as the most convenient protection is a covering of burlap around each plant, or, better still, a burlap curtain surrounding the entire bed. This may be pegged in at bottom and tacked on poles or fastened at the ends to nearby buildings, etc., arranging it as neatly as possible for appearance sake.

*"The melancholy days are come, the saddest of the year
"Of wailing winds and naked woods, and meadows brown and
 sear."*

—WM. CULLEN BRYANT.

PRUNING: It is ridiculous and even difficult to attempt to restrain by pruning a naturally tall pyramidal growing evergreen, to a short, globular form. This effect must be secured by intelligent selection before planting. Our "Regal" Evergreens will require no pruning whatever for two years, as this period of time will enable them to develop naturally but not too vigorously into the form and shape which they inherently possess. After that, they should be trimmed in early spring of each year before the growth starts anew. Low-growing and small types should be pruned lightly, while tall, pyramidal types require more vigorous trimming. Avoid formal clipping except with hedges. We will be glad to send you personal instructions.



REGAL EVERGREENS

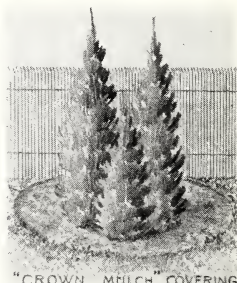
"One touch of Nature makes the whole world kin."

—SHAKESPEARE.

"CROWN MULCH"



Our "Crown Mulch" is a preparation of Mushroom Manure together with several other fertilizing and fungicidal elements. We attribute a great deal of our success in producing evergreens to the use of a mixture containing spent-mushroom manure. Mushroom manure is well rotted barnyard manure, mixed with a small portion of good soil. Furthermore, this so-called "spent" manure has very little of its value taken from it by the mushroom crop. Therefore, it is not only a wonderful mulch but also an excellent fertilizer. Living in the mushroom center of the United States, we are able to obtain this fertilizer at very reasonable prices, and have mixed with it some other ingredients, that are valuable and necessary to the soil. We recommend placing a 3 or 4-inch coating of Crown Mulch around your Evergreens in fall and an



additional coat in the spring; also immediately after planting new plants, whether in spring, summer or fall. This will be your mulch for the season. "Crown Mulch" also makes a wonderful fertilizer for lawns and Golf Courses, as it is soft and specially pulverized and not at all as unsightly as fresh manure.

We have specially prepared in convenient burlap bags, quantities of this "Crown Mulch" for sale to our customers. It can be transported in automobiles and handled easily, without fear of soiling your car or your person.

PRICES:	50 lb. burlap bag	\$ 1.00
	100 lb. burlap bag	1.75
	10—100 lb. burlap bags (½ ton)	12.50
	20—100 lb. burlap bags (1 ton)	20.00

Shipped by express or freight
f.o.b. West Grove, Pa.

A SUGGESTION

EVERGREENS AS A BACKGROUND FOR TULIP BORDERS: In reading of the beauty of old English gardens, at "Tulip Time," one must conclude that the exquisite beauty of the glorious Darwin, Breeder, and Cottage Tulips, is set off by their famous old Evergreen hedges, chiefly Yew and Boxwood. There, is the ideal background for these brilliant flowers. But, in our opinion, any Evergreen background answers the purpose, and colonies of tulips can be established among low-growing Evergreens, with taller ones behind. Again, a mixed group of Evergreens, bordered in front, in an informal manner, with twisting lines of massed tulips, in separate colors, makes a glorious combination, enclosing a wide sweep of lawn or around the base of a residence. Wherever you plant tulips, always consider Evergreens for a background.



DARWIN TULIPS OFFSET BY A YEW HEDGE BACKGROUND

PARAMOUNT NURSERIES, - WEST GROVE, PA.

A. & A. D. VANDERKRAATS, PROPS.

GARDEN REQUISITES

"CROWN MULCH" FOR GARDEN AND LAWN

A special preparation of spent mushroom manure and several other valuable fertilizing and fungicidal elements. It is well-rotted and specially pulverized. It is not unsightly, like fresh manure, and can be handled easily and cleanly. It will not soil your person in handling, nor will it burn any plants, however tender and regardless of the quantity used. We use a coat of 2 or 3 inches thick over our entire nursery, each Spring, as well as using it for winter protection for our plants and for beds of bulbs, etc. It makes an excellent mulch and fertilizer, for gardens, lawns and golf courses.

It is prepared in convenient burlap bags, in quantities of 50 lbs. and 100 lbs.

SHIPPED BY EXPRESS OR FREIGHT—F. O. B. WEST GROVE, PA.

PRICES: 50 lb. Bag	-	\$1.00	1000 lbs. in Bags	-	\$12.50
100 lb. Bag	-	\$1.75	2000 lbs. in Bags	-	\$20.00



"RED ARROW" SPRAY FOR INSECTS



A contact insecticide, absolutely non-poisonous, to human beings or animals. It will not burn, blight or stain the tenderest foliage, and even may be used without fear on fruits or vegetables before eating. It is easily applied and is non-inflammable.

It is highly recommended for use against all forms of fruit, vegetable or flower insects, worms, bugs or lice. Highly effective for Red Spider, Mexican Bean Beetle, Aphis, Aster and Dahlia Beetles and a great many other insect pests. Full instructions for dilution and use are included with every shipment.

Shipped by Parcel Post or Express PREPAID.

PRICES: 1 oz. Bottle	(Makes 4 to 8 gals.)	-	-	\$.35
1-4 Pt. Can	(" 15 to 30 ")	-	-	1.00
1-2 Pt. Can	(" 35 to 70 ")	-	-	1.75
1 Qt. Can	(" 140 to 280 ")	-	-	6.00
1 Gal. Can	(" 560 to 1100 ")	-	-	20.00



MECHLING'S SUPERIOR SCALE OIL SPRAY



A compounded product made miscible by a chemical saponifying process, perfected through twenty years of laboratory research. The base material is an oil of slight viscosity which not only establishes an even coating but penetrates every crevice in the bark of shrubs and trees whether the surface is smooth or rough. It emulsifies immediately when combined with water and there is no danger of separation. Full directions for use are included with every shipment.

For Evergreens, use as a dormant spray in late winter or early Spring at the dilution rate of one gallon to thirty gallons of water, and again as a late Summer Spray in September, but with a much weaker dilution, at a rate of one to forty. Mechling's is also highly recommended for broad-leaved evergreens, all kinds of deciduous trees and shrubs, and also fruit trees.

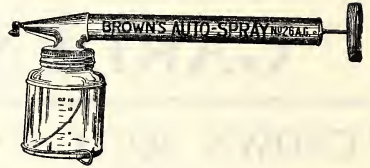
Shipped by Parcel Post or Express PREPAID.

PRICES—One Quart Can, \$.75; One Gallon Can, \$1.75.

(See other offers and Order Blank on other side)

BROWN'S AUTO-SPRAY, \$1.25 POSTPAID

A CONTINUOUS ACTION SPRAYER, designed to meet all the requirements for general purpose spraying; sprays on both up and down strokes. Practically unbreakable glass jar enables operator to see exact amount of solution in sprayer, may be used as a measure, is easily cleaned and will withstand all solutions. Handles all disinfectants, insecticides, etc. This sprayer is used extensively with a kerosene solution as a blow torch for destroying insect nests, removing paint, etc.



It has a bronze ball valve, a seamless brass syphon tube, and an interchangeable brass nozzle for both straight and angle spraying. An excellent hand sprayer for use in the garden, around the home, poultry house or farm.

PRICE—(By Parcel Post) POSTPAID, \$1.25.

HANDY TRANSPLANTING SPADE

\$2.50 PREPAID

Sometimes called a drain or ditching spade. The most convenient and easiest-handling spade for planting or digging evergreens, perennials and plants of all kinds. It has a 12-inch concave, steel blade, 6 inches across at the top, tapered to a round edge 4 1-2 inches wide. On the top of the blade there is a wide comfortable step. The handle is made of the highest grade of Northern Ash, with the popular Moly D grip, the strap being short and of one piece, smoothly rolled.

The entire spade is 3 ft. 4 in. long and weighs but 4 lbs. It is the only spade for flower garden or landscape work.

Shipped by Parcel Post or Express, PREPAID \$2.50 each.



EVERGREEN AND HEDGE SHEARS

6-in. BLADES, \$1.75 POSTPAID

This shear is sometimes called "Ladies Pattern Hedge Shear," because of its short blade and light weight. This makes it ideal for trimming Evergreens and clipping the tender growth of all plants. It is strongly constructed and very well-balanced. The blades are of high-grade steel, 6 inches long. The securely riveted handles make the shear 17 inches long over-all, of a total weight of only 22 ozs.



Shipped by Parcel Post, POSTPAID \$1.75 each.

ORDER COUPON. TEAR OFF HERE

PARAMOUNT NURSERIES

A. & A. D. Vanderkraats, Props.

West Grove, Pa.

Gentlemen:

Please sent the items checked below, payment for which is enclosed:

BAGS OF CROWN MULCH	-	LBS.	\$
RED ARROW INSECT SPRAY	-	SIZE	\$
MECHLING'S SCALE OIL	-	SIZE	\$
BROWN'S "AUTO-SPRAY"	-	SIZE	\$
TRANSPLANTING SPADE	-	SIZE	\$
EVERGREEN SHEARS	-	SIZE	\$
TOTAL			\$

NAME

ADDRESS



GENERAL INFORMATION AND SUGGESTIONS

TERMS: Our terms are strictly cash or C.O.D. However, we will gladly open accounts for any customers, who will furnish proper references in time to permit the necessary investigation.

PRICES: Our prices are as low, as it is possible for us to make them and still sell for a profit. We offer most plants in two sizes, the first called "Regal Size" and the other, or older plants called "Grand Size." These permit one to gently but regularly prune them in order to retain a reasonably small and dwarf form. Many well-arranged plantings have become, in a few years, so large and unwieldy, as to be positively unsightly. We have larger specimen plants at slightly advanced prices for those who wish them. Our prices, in all cases, include packing and boxing, but do not include transportation. They are F.O.B. West Grove, Pa. only. Prices are subject to change without notice.

GUARANTEE: We guarantee our plants are true to name and true to the descriptions in this catalog. We guarantee that our plants will live and grow throughout the season in which they are planted. If any plant which you receive fails to live up to this guarantee, we will replace it, as soon as it is proper to replace it, or we will refund your money. We are not responsible, however, for any greater amount than the original price of the plants.

METHOD OF SHIPMENT: All our evergreens are dug with the soil on the roots, burlapped and sewed, to be planted with the burlap on; we use a specially prepared burlap that decays in about two weeks. Orders will be packed, boxed or crated securely to protect the plants from any severe weather changes or rough handling in shipment. We will ship by express or freight, as desired, but retain the privilege of advising the customer as to the proper medium, because of size, weight or time required. You may safely leave it to our best judgment as to how to ship. Express, although about three times freight cost, is far quicker in delivery.

ORDERS AT NURSERY: Our nurseries are open at all times to visitors for business or pleasure. We invite you to come here and make your own selection of plants. You not only save transportation charges but you also obtain better information and more satisfactory selection of varieties.

CORRESPONDENCE: We will gladly answer any inquiries which you care to send us and will gladly give you the benefit of our information and experience in planning your gardens. We are also open for arrangements for landscaping and planting at reasonable rates for transportation and labor charges.

ORDERS FROM INSTITUTIONS, ASSOCIATIONS AND GARDEN CLUBS: We solicit orders, large or small, from institutions, public or private, and from associations or garden clubs. In order to assist, even slightly, these worthy movements and efforts, we are prepared to make concessions in prices, based on quantity, where cost permits. We invite your inquiries.

OUR AIM: This catalog is printed and distributed, naturally, for the purpose of securing business, which will provide us with a fair and comfortable living. However, we have no desire or uncontrolled ambition to become wealthy, especially at the hands of our customers. In other words, we toil not entirely for financial gain. We enjoy our work; we have implicit faith in what we produce and we know that we can market our products at a very reasonable price and continue to exist. Therefore, if we can be happy in what we do, make an increasingly larger circle of friends, who, too, are made happier by the plants which we provide and by the beauty and peace which our plants will create, we feel that our efforts will have been much worth while.

*"Let us then, be up and doing
With a heart for any fate;
Still achieving, still pursuing,
Learn to labor and to wait."*

—LONGFELLOW.

"That beautifies the fairest shore,
And mitigates the harshest clime."



Pyramidal
Arborvitae

Little Golden
Biota

Yellow
Column Biota

OUR "REGAL TRIO" of CHOICE EVERGREENS

There is something very attractive and grand in single lawn specimens of Evergreens. They make imposing and prominent statues of especial beauty, because the entire form of each plant is exposed to view, unmolested and free from distraction. Yet, oftentimes, there is such a lonely, formal, stiff appearance about these statuesque specimens that seems to leave something to be desired.

Therefore, we are offering here, as shown in the colored illustration above, a set of them, the Regal Trio, in the belief that for open lawn planting, for approaches to the house, at turns in the walk or driveway, and, in fact, for all places where usually but one specimen is planted, this set will give you a strikingly attractive group or cluster that will always be beautifully conspicuous.

Two varieties of this group are tall and pyramidal, while the other is dwarf and ovoid shape; two are a rich golden green and the other a bright green. More detailed descriptions of the varieties appear on other pages. Combined, you have three Evergreens that cannot be excelled for form, color, contrast, or harmony. They are at home anywhere.

We have on hand beautiful, well-matched plants that will give you high value and great pleasure. Those of you who have had experience in planting perennials, bulbs, etc., know what remarkable effects are secured by "cluster" or "group" planting,—much more effective and natural than formal straight rows. This "Regal Trio" will do the same for you with Evergreens.

PRICES {	REGAL SIZE	F.O.B.	\$4.50
	GRAND SIZE	West Grove, Pa.	\$6.00